**Communications Steering Committee**

Meeting Minutes

***April 3, 2023***

1. **GLC communications report (Janet Celosia)**

Janet gave a presentation on the future of the NAACCR Narrative. What is being proposed is a digital platform consisting of a content hub. The objective is to make this a place for all member news and information. The NAACCReview blog will be apart of this. Janet shared some suggested mission and vision statements. Ann Marie would like to see more connection between the NAACCR Vision Statement and the Narrative vision statement. GLC recommends an approach with a similar voice and tone. The look is moving toward a more modern and integrated feel with more images. Janet gave examples of editorial platform and pillars such as industry news, member news, programs, registries/success stories and professional development. She elaborated on the possible detail of these pillars and the information architecture. A couple members expressed concern about finding content creators for all this.

1. **ACTIONS:**

* Tyler will make the recording and slides available in Asana.
* All review and provide input on mission, vision and content platform to Tyler and Janet by Friday, April 7.