



## The North American Association of Central Cancer Registries Earns *CEO Cancer Gold Standard* Re-Accreditation

**SPRINGFIELD 5/16/17** – NAACCR has earned *CEO Cancer Gold Standard*<sup>™</sup> re-accreditation for maintaining a strong commitment to the health of its employees and satisfying the latest, comprehensive requirements of the *Gold Standard*.

Employers from many industries are keenly aware of the life-improving impact they can have on health and controlling healthcare costs when they take steps to address cancer and other chronic diseases. Over 200 private, nonprofit and government employers in a wide range of industries have earned *Gold Standard* accreditation, including the National Cancer Institute (NCI) and a number of NCI-designated cancer centers.

The *CEO Roundtable on Cancer*, a nonprofit organization of CEOs, founded by former President George H.W. Bush, created the *Gold Standard* to recognize employers for taking exceptional health and wellness measures on behalf of their employees.

To earn *Gold Standard* accreditation, an employer must take concrete actions to reduce the risk and burden of cancer: prohibit tobacco use and support tobacco cessation efforts; promote physical activity, healthy nutrition and weight management; provide health insurance options that include detecting cancer at its earliest stages, access to quality care and participation in cancer clinical trials; promote employee awareness of these initiatives; and support the needs of cancer survivors in the workplace.

The North American Association of Central Cancer Registries, Inc., NAACCR, is a professional organization that develops and promotes uniform data standards for cancer registration; provides education and training; certifies population-based registries; aggregates and publishes data from central cancer registries; and promotes the use of cancer surveillance data and systems for cancer

control and epidemiologic research, public health programs, and patient care to reduce the burden of cancer in North America.

**About The CEO Roundtable on Cancer**

The *CEO Roundtable on Cancer* was founded in 2001, when former President George H.W. Bush challenged a group of executives to "do something bold and venturesome about cancer within your own corporate families." The CEOs responded by creating and encouraging the widespread adoption of the *CEO Cancer Gold Standard*<sup>™</sup> which calls for organizations to evaluate their health benefits and workplace culture and take extensive, concrete actions in five key areas of health and wellness to address cancer in the workplace. For more information on the *CEO Cancer Gold Standard* and the no-cost, web-based accreditation process, please visit [www.CancerGoldStandard.org](http://www.CancerGoldStandard.org).

The CEO Cancer Gold Standard<sup>™</sup> FACT SHEET can be found [here](#).

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**For more information:**

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