“Working together to make every cancer count”

Update on the NAACCR Strategic Management Plan 2016-2021 (http://naaccr.org/ or Guidebook)

Antoinette (Nan) Stroup
2016 NAACR Annual Conference
St. Louis, MO
Tuesday, June 14, 2016
Plenary Session #2 2:30-3:30pm
• NAACCR Board of Directors, Staff, Committee Chairs, Sponsoring Member Organizations, and more!
• “. . . for the first time, NAACCR engaged in a comprehensive and consensus-driven strategic management process that reached out and involved almost everyone in our organization.” (Maria Schymura, NAACCR President, SMP, 2011-2016)
Brief History: SMP 2011 - 2016

- Each Priority Area lead by a Steering Committee
- Each Steering Committee includes a NAACCR Staff member and 2 Board Liaisons

Communications:
Develop and strengthen internal and external NAACCR communications and bring a greater awareness of NAACCR member interests to wider audiences.

Professional Development:
Address workforce issues for the surveillance community, skill development, and training needs of the NAACCR community.

Research & Data Use:
Facilitate the expansion of data use for research, cancer prevention and control, and clinical outcomes; and improve access to pooled data across states and provinces for research.

Standardization & Registry Development:
Facilitate mission-critical role of NAACCR to prepare central registries to adapt rapidly and successfully to changing developments in cancer surveillance.

Strategic Alliances:
Strengthen and expand relationships with key stakeholders.
2011-2016 Priority Area Accomplishments

• Standardization & Registry Development (S&RD)
  ✓ Implemented change management process
  ✓ Monitored health initiatives and completed comparison of Vol. V and HL7 IG for electronic lab reporting to public health
  ✓ Assisted with CDC MU Implementation
  ✓ Defined XML-based data exchange and produced XML conversion tool
  ✓ Vol. II accommodate electronic health record reporting
  ✓ Presented Registry of the Future sessions
  ✓ Included 12-month data in NAACCR call for data
  ✓ Published numerous guidelines
  ✓ Defined approach to creating a web-based venue & clearing house for tools and other products
2011-2016 Priority Area Accomplishments

- Research & Data Use (R&DU)
  - CINA Monographs (25th Ed. of series!)
  - Introduced stage data to CINA Vol. I
  - Introduced CINA Vol. IV: Cancer Survival
  - VPR
  - Launched epi training videos (19 webinars)
  - Identified core indicators for use in cancer control
• Communications

- NAACCR video
  (https://www.youtube.com/watch?v=VWtKsQvFKdA)
- NAACCR Video Toolkit
- NAACCRReview Blog (collaboration with R&DU)
- Proposed Communication Plan
- Implemented NAACCR website refresh
- Enhanced social media presence
- Implemented new collaboration tool – NAACCR Causeway
2011-2016 Priority Area Accomplishments

• Professional Development
  ✓ Developed survey course “Understanding Population Based Central Cancer Registry
  ✓ Launched Epi Moments (collaboration with R&DU)
  ✓ Implemented Learning Management System
  ✓ Coordinated journal club (collaboration with R&DU)
  ✓ Developed concept map on data collection for education plan
2011-2016 Priority Area Accomplishments

• Strategic Alliances
  ✓ Co-sponsored 2015 Annual Conference with IACR
  ✓ Guided the design of C-Change’s Geographic Intervention Project
  ✓ Face-to-face meetings with several key partners
  ✓ Member of several national and international cancer surveillance and registry partners (e.g., C-Change, IACR, Int’l Comprehensive Cancer Control Partnership, Nat’l Coordinating Council for Cancer Surveillance)

• Other accomplishments:
  ✓ Enhanced research capacity of NAACCR
  ✓ Enhanced membership on the Board by seeking new representatives from diverse backgrounds.
  ✓ Expanded financial resources through strategic grantsmanship.
2016-2021 Update

- Comprehensive assessment of progress over past 5 years
  - Review of progress by each Steering Committee
  - Board reviewed NAACCR’s contributions to its vision and mission
  - Key stakeholder survey of benefits and challenges of SMP & committee restructuring
- Jan. 19-21, 2016 Board and Steering Committee Chairs
- Exploration of new directions
- Updated SMP
## 2016-2021 Update: Crosscutting Issues

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<th>Issues Raised</th>
<th>Strategies</th>
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<tr>
<td>• Foster communication, collaboration and excellence</td>
<td>• Establish SMP Work Group to explore strategies to address structural,</td>
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<td>• SOW for S&amp;RD</td>
<td>networking, member engagement, and communication issues (Board)</td>
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<td>• Underutilized Priority Area Networks</td>
<td>• Explore assessment tools to guide the life span of WGs to reduce mission</td>
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<td>• Disbanding WG/TF when work completed</td>
<td>drift and assure high-functioning committees</td>
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<td>• Internal communication across SCs</td>
<td>• Explore strategies to create a formal mechanism to apprise the</td>
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<td>• Enhance efforts to inform membership and expand feedback loops</td>
<td>Communications SC of important actions and noteworthy developments</td>
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<td>• Mission-critical effort needed to improve member engagement and recruit</td>
<td>• Utilize communication tools to enhance member engagement</td>
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<td>strong leaders</td>
<td>• Explore new approaches to improve succession planning and leadership</td>
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<td>development, and utilize rich expertise of NAACCR members</td>
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2016-2021 Update: WOW! Initiatives

• Purpose: Challenge the cancer surveillance community to take on a big-picture initiative that would have a transformative impact on the field. WOW projects are complex and require innovative and collaborative strategies that cross all priority areas and bring together outside partners.

• VPR – first WOW! (45 registries)
2016-2021 Update: **WOW!** Initiatives

• **NEW!** Technical assistance for international registries
  • Provide education, training, and other resources through portal on website
  • Provide best practice guidelines and recommendations for data collection

• **NEW!** Registry of the future expert leadership panel
  • Convene expert panel, key stakeholders, and partners to think of innovative ways to solve mission-critical barriers and identify opportunities to advance cancer surveillance

• **NEW!** Platinum level registry certification
  • Convene a task force of registry leaders to consider and evaluate a new level of certification for registries to improve the overall quality of North America data and data use. If you are interested in participating in this
Acknowledgements

• Ann Marie Hill, MBA
• NAACCR Board
• NAACCR Staff
• Steering Committee Members and Chairs
• All leaders and members of work groups, task forces, advisory groups
• Sponsoring Member Organizations

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Thank you!
Steering Committee Reports