



### Strategic Management Plan Timeline

Date (s)	Activity (ies)	Responsibility (ies)	Deliverable (s)
June, 2010 – October, 2010	Board Approval of SMP, RFP released & Awarded	Board & ED	SMP launched, Consultant hired
June, 2010 – November, 2010	Focus Groups & Expert Interviews	Board & ED	SWOT, Management Assessment, Market Research
October, 2010*	SMP Oversight Committee Formed	President, Board & ED	Committee formed and active
October – January 2011	SMP Priority Areas & Major Goals Identified	Oversight Committee	Priority areas & major goal forwarded to Board
November 11 – December 1, 2010	SWOT Summary Report to Members, Membership Survey	President & ED	Report distributed. Survey completed.
February 3 & 4, 2011	Board Review & Approval of Major goals	Board	Approval with minor changes.
<b>February 18*</b>	<b>Chair Conference Call to initiate Business Plan</b>	<b>President, ED, Chairs</b>	<b>Assign major goals to Chairs &amp; Committees</b>
<b>February 18 – March 25, 2011</b>	<b>Objectives (SMART goals) developed.</b>	<b>Chairs &amp; Committees/Workgroups</b>	<b>Objectives developed &amp; submitted.</b>
<b>March 17 &amp; 18</b>	<b>SMO Meeting.</b>	<b>Board &amp; SMOs</b>	<b>SMO input and participation in SMP</b>
<b>March 25, 2011</b>	<b>Objectives (SMART goals) submitted.</b>	<b>Chairs</b>	<b>Goal Worksheets submitted.</b>
<b>April 4, 2011*</b>	<b>Chair/Board meeting to discuss goals.</b>	<b>Board members/Chair</b>	<b>Meeting held in Atlanta to review draft business plan</b>
<b>April 5 – May 7, 2011</b>	<b>Goal/Objective Review &amp; Prioritization</b>	<b>Oversight Committee</b>	<b>Draft SMP prepared.</b>
<b>May 8 – May 31,* 2011</b>	<b>Goal Refinement/Open Comment Period</b>	<b>Oversight Committee, Chairs &amp; Members at large</b>	<b>Town meeting held &amp; open comment period provided. Second Draft prepared.</b>
<b>June 1 – June 15,* 2011</b>	<b>Final SMP preparation</b>	<b>Oversight &amp; Board</b>	<b>Final SMP prepared.</b>
<b>June 18 – 24, 2011</b>	<b>SMP Board Approval &amp; Launch</b>	<b>Board &amp; Oversight</b>	<b>Approved SMP.</b>

\*Report updates provided to membership with opportunities for feedback and input.

Items in red type are already completed.