Executive Director’s Report

Annual Business Meeting
NAACCR, Inc.
June 09, 2005
The Business of NAACCR

- The Board of Directors conducted a self-assessment. We found:
  - Strong commitment to NAACCR;
  - Belief in the organization;
  - Clarity and consensus in purpose, approach and short-term goals.
- Some improvements needed; action steps developed.
Great missions are not enough.

It takes great leaders to make a great organization.
The Business of NAACCR -2

- Experienced substantial cuts in 2 of 3 federal awards.
  - Reduced employees from 10 to 9.
  - New initiatives were not supported.
  - Federal support of some training programs was ended.
Need to ask some questions

- How stable is NAACCR?
- How dependent are we on ...
  - Charismatic leadership?
  - In-kind support?
  - Volunteerism?
  - Public support?
The Board has decided that NAACCR needs to achieve more self-reliance and diversity in the support of activities that serve our members.
Action Steps

- Use our strategic planning process;
- Adhere to the directions set in the plans;
- Include measurable results.
Action Steps – 2

- Be clear in the roles that the board, staff, and members play in this process.
- Continue to voice the value that members experience from being members of NAACCR.
Action Steps -- 3

- Recognize that what NAACCR achieves cannot be done by any one of our members alone (including sponsors).
- Working together we enhance each other’s effectiveness.
Think about this ....

- What is the value of NAACCR to you?
- What is the value of NAACCR to your organization?
- What would be lost if NAACCR became extinct?
Our Future …

- More revenue streams
- More diversity
- Greater financial stability

We are still a very fragile organization.
New Initiatives for Stability

- Develop the leadership for tomorrow.
- Increased dues and registration fees.
- Fee for Services:
  - NAACCR Research Program
  - NAACCR Training Program
- NAACCR Gifts, Donations, and Bequest Program: Planned giving
  - Brochure
  - Website
Great missions are not enough.

It takes great leaders to make a great organization.

It also takes a solid financial foundation.