Educational Outreach: A Glimpse into FCDS Current and Future Education Plans

NAACCR Annual Conference
Portland, Oregon
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Objectives

• Describe Background to FCDS Education Needs
• Describe the Concept “Know Your Audience“
• Describe FCDS Education / Training Planning Process
• Describe FCDS Education / Training Methods
• Describe Tracking Participation
• Describe Results of Programs
• Describe Future Plans
Background

• All central registries play a role in education and training for registrars in their state.

• FCDS has been focusing intently on enhancing and coordinating Education and Training Outreach Programs for the past two years.

• **Goal:** Ensure all registrars and all central registry staff receive the training they need at the level they can understand:
  o New Registrar
  o 2nd Year Registrar
  o Experienced CTR
  o FCDS Staff

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Background

• **New Registrar Recruitment**

• **Instruction:** FCDS/National Coding Rules and Guidelines

• **Instruction:** FCDS/National Policy/Procedures

• **Re-Instruction:** Existing Rules/Procedures – **Correct Problems**

• **Instruction:** Changes To / New Rules/Procedures

• **Continuing Education** – **Increase Knowledge Base**

• **Retention of Qualified Staff**
Know Your Audience

- FCDS Staff – Diverse Roles/Interests
- Brand New Abstracter/CTR < 2 yrs Experience
- New to Florida Abstracter / CTR Experienced
- New Reporting Program / Reporting Source
- Cancer Registry Software Vendors
- Registry Managers / Facility Administrator
- Physicians/Nurses/Allied Health Professional

Addressing Diverse Audiences

- On-Line Abstracting Course for New Registrars
- Obtaining an FCDS Abstracter Code
- 2-Day FCRA Annual Conference
- 2-Day FCDS Annual Conference
- 6-8 FCDS Annual Webcast Series
- 12 NAACCR Hosted Annual Webinar Series
- Ad Hoc Webcasts for New Programs/Policy/Procedure/etc
- Monthly In-Services – Cancer Registry Principles & Practices
- Monthly FCDS EDITS – Review FCDS and National EDITS
- Personalized Instruction
Methods – Media

- Web-enabled Self-Instruction with Voice-Overs
- Technical Q&A via Telephone or e-Mail
- Monthly Memo – Technical Orientation
- Quarterly Newsletter – Program Oriented
- In-Person/Teleconference/GO TO Mtg/NetMeeting
- Videoconference/Webcam/Self Instruction/Group
- Any Other We Can Think Of....

Methods – Planning Process

- Planning and synchronization with other programs essential
- 2-Day Initial Brainstorm Session
  - Review previous year content and outcomes – All Components
  - Examine calendar of events including state and national cancer conferences, scheduled national webcasts
  - Examine holidays from various backgrounds
  - Assess training needs for new/updated coding rules, operations, etc.
- Enter all known events into master education calendar
  - Include Holidays in event changes are required
**Methods – Planning Process**

- Identify where FCDS can complement planned sessions
- Identify where FCDS can enhance planned sessions
- Identify where FCDS must start from scratch
- **FCRA/FCDS TASK FORCE**
  - Identify Florida QC/QI deficiencies for special sessions
  - Identify Florida new programs
  - Identify Florida special needs or interests

**Methods – Planning Process**

- Define **theme** of FCDS Annual Meeting
- Determine **content** for FCDS Web Broadcast Series
- Determine **schedule** for FCDS Web Broadcast Series
- **Promote scheduled events – Send Reminders**
  - FCDS and FCRA Websites
  - FCDS Monthly Memo
  - FCDS Register Newsletter
  - FCRA Quarterly Newsletter
  - Blast e-mails
Methods – Planning Content

• Determine **Standard Look** for Year
• Develop Content Outline - **Template**
• Develop Content Detail - **Customized**
• Include **High Quality Photographs and Illustrations**
• Include **Natural Breaks** in Presentation
• Allow **Time for Q&A**
• **2 Hours Maximum**

Methods – Template XYZ Cancer

• Introduction to Disease(s)
• Statistics – Florida/National – Incidence/Mortality
• Risk Factors and Symptoms
• Detailed Anatomy Lesson – Illustrations
• Multiple Primary and Histology Coding Rules
• Collaborative Stage Data Collection System (CSv2)
• C.S. Site Specific Factors (Florida and CoC)
• Treatment Guidelines
Tracking Participation

- FCDS Tracking – Used to be All Manual
- May Include a Course/Session Certificates

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<td>On-Line Course Participants</td>
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<td>NEW - system tracking</td>
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<td>Recorded Broadcast Tracking</td>
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Track by Event

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<tr>
<th>NCRA #</th>
<th>Date</th>
<th>Name of Event</th>
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<th>Type</th>
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Results

FCDS has achieved variable results depending on combination of one or more of the following:

- Topic of Interest
- Availability of Program
- Availability of Participants
- Method of Presentation
- In-person Meeting
- Live Broadcast (webinar/webcast)
- Recorded Webinar/Webcast
- Web-Enabled Self-Instruction
- Telephone Assistance
- Other Personalized Instruction
2010 NAACCR Webcasts = 632ppts

2011 NAACCR Webcasts = 615ppts
2010 FCDS Webcasts = 1251ppts

2011 FCDS Webcasts = 1431ppts
FCDS Future Plans

Moodle is an Open Source Course Management System (CMS), also known as a Learning Management System (LMS) or a Virtual Learning Environment (VLE).

It is a Free web application that educators can use to create online dynamic learning sites for students.

Moodle Screenshots

Florida Cancer Data System: Learning Management System

Available courses

- FCDS Online Abstracting Basics Course
- FCDS Quality Control Department Admin User

A basic abstracting course designed to provide an understanding and the fundamentals of incidence cancer case abstracting within the state of Florida.

- FCDS Abstracter Code Exam
- FCDS Abstracters Code Annual Renewal
FCDS Thanks and Appreciation

- **FCDS QC/Education Team**
  - Mayra Espino, RHIT, CTR
  - Gema Midence, MBA, CTR
  - Judy Bonner, CTR
  - Susan Smith, CTR
  - Lynne Pearson, CTR

- **FCDS Moodle Team**
  - Melissa Williams
  - Jill MacKinnon
  - Mark Rudolph

Questions
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305-243-4601
Questions