Strategic Management Plan Timeline

Date (s)	Activity (ies)	Responsibility (ies)	Deliverable (s)
June, 2010 – October, 2010	Board Approval of SMP, RFP released & Awarded	Board & ED	SMP launched, Consultant hired
June, 2010 – November, 2010	Focus Groups & Expert Interviews	Board & ED	SWOT, Management Assessment, Market Research
October, 2010*	SMP Oversight Committee Formed	President, Board & ED	Committee formed and active
October – January 2011	SMP Priority Areas & Major Goals Identified	Oversight Committee	Priority areas & major goal forwarded to Board
November 11 – December 1, 2010	SWOT Summary Report to Members, Membership Survey	President & ED	Report distributed. Survey completed.
February 3 & 4, 2011	Board Review & Approval of Major goals	Board	Approval with minor changes.
February 18*	**Chair Conference Call to initiate Business Plan**	**President, ED, Chairs**	**Assign major goals to Chairs & Committees**
February 18 – March 25, 2011	**Objectives (SMART goals) developed.**	**Chairs& Committees/Workgroups**	**Objectives developed & submitted.**
March 17 & 18	**SMO Meeting.**	**Board & SMOs**	**SMO input and participation in SMP**
March 25, 2011	**Objectives (SMART goals) submitted.**	**Chairs**	**Goal Worksheets submitted.**
April 4, 2011*	**Chair/Board meeting to discuss goals.**	**Board members/Chair**	**Meeting held in Atlanta to review draft business plan**
April 5 – May 7, 2011	**Goal/Objective Review & Prioritization**	**Oversight Committee**	**Draft SMP prepared.**
May 8 – May 31,* 2011	**Goal Refinement/Open Comment Period**	**Oversight Committee, Chairs & Members at large**	**Town meeting held & open comment period provided. Second Draft prepared.**
June 1 – June 15,* 2011	**Final SMP preparation**	**Oversight & Board**	**Final SMP prepared.**
June 18 – 24, 2011	**SMP Board Approval & Launch**	**Board & Oversight**	**Approved SMP.**

*Report updates provided to membership with opportunities for feedback and input.

Items in red type are already completed.